



HOLY ANGELS

Unconditional Love. Unlimited Possibilities.

February 1, 2010

Dear Friend of Holy Angels,

You are invited to step up to the challenge for the Holy Angels 18th Annual Angel Bowl – “Challenge Bowl.” The bowling will take place on Saturday, March 13, 2010 at George Pappas Liberty Lanes in Gastonia. The excitement will begin at 9:00 a.m. and last until 6:30 p.m. Nearly 1000 bowlers and volunteers are expected to participate. Everyone will enjoy wearing their new Angel Bowl T-shirts. Duke Energy has returned as the Gold Sponsor of this fun and exciting event.

Angel Bowl 2009 - “All Star Bowl” was a big hit. Bowlers and sponsors raised over \$96,000 to support the mission of Holy Angels. Angel Bowl proceeds help fund the innovative programs and services that Holy Angels provides to children and adults with mental retardation and physical disabilities, many of whom are medically fragile. Community support is essential to continue the wave of success. Angel Bowl, which is Holy Angels largest fundraising event, generates a substantial portion of the dollars required to meet annual funding deficits. Your sponsorship will help Angel Bowl remain a vital source of funding for Holy Angels high-quality programs and services.

It is my hope that you will join Duke Energy as an event sponsor. Angel Bowl history and sponsor options are included. To begin your sponsorship, simply complete the enclosed form and return it to my attention. I will mail sponsor invoices and provide team registration materials as indicated. You may wish to enhance your sponsorship by donating door prizes. In addition to giving bowlers the opportunity to win nice gifts, door prizes are an excellent way to promote your products and services.

Are you ready to step to the challenge? Challenge your co-workers, other businesses, churches or others as to who can raise the most money and have the most teams! Challenge yourself to raise more money and have more teams than ever before!

Thank you for generously considering this opportunity to begin a supportive relationship with Holy Angels. Your prompt reply will be greatly appreciated. This will allow us sufficient time to confirm your information and order printed materials. If you have any questions, or require additional information, please contact me at (704) 829-4478 or jennifers@holyangelsnc.org.

Sincerely,

Jennifer Sheely, Vice President
Holy Angels Foundation, Inc.

P.S. There are a lot of other ways to get involved with Angel Bowl, including team participation. We also have great collection boxes which help raise money from your customers. I have enclosed a fact sheet about the event which gives some more details.



HOLY ANGELS

History

- Founded by Sr. Patrice Manley and Mother Mary Benignus Hoban when Maria Morrow was brought to them for care
- Celebrated 54th Anniversary on Dec. 20, 2009.
- Recently was awarded a three year accreditation from CARF (Council on Accreditation of Rehabilitative Facilities), including an exemplary conformance for our children and adolescent services.
- Comprised of 15 different facilities.
- Services include health care, special education, vocational training, physical therapy, horticulture therapy, snoezelen therapy, social work, creative arts, music, dance, and massage.
- State licensed and equipped to serve infants through adults
- On site health care center with 24 hour registered nursing care and regular physician visits
- Vocational training and employment for adults with developmental disabilities provided through Cherub's Café and Candy Bouquets.
- Currently serving 75 children and adults ages, 2 year old to 67 years, who have mental retardation and physical disabilities, many of whom are medically fragile.
- \$10 M annual budget.
- Holy Angels Foundation must raise \$1.5M or 18% of the operating budget.
- 501(C)(3) non-profit corporation.
- Regina P. Moody, M. Ed., President/CEO.

Angel Bowl Synopsis and History

Dates: Saturday, March 13, 2010

Time: 9:00 AM – 6:30 PM

Location: George Pappas Liberty Lanes
Gastonia, North Carolina (just 30 minutes outside of Charlotte, North Carolina).

History:

- 18th Annual Angel Bowl
- Single largest fundraising event for Holy Angels.
- Combined funds raised for the previous events exceed well over \$1.2M
- 32 lanes sponsored by area businesses and friends.
- Five (5) session sponsored by area businesses and friends
- Guest event emcees including celebrity talent
- Prizes for the top three (3) company fundraisers and the top three (3) individual fundraisers.
- Teams of five (5) people raise funds and awareness for Holy Angels by collecting pledges then enjoy a single game of cosmic bowling on Angel Bowl day.

Participants: Nearly 1000 participants and volunteers from businesses, civic groups, churches, etc. located in Gaston, Mecklenburg, and surrounding counties.

Areva
BB&T
Carolina Health
Information Consulting
CaroMont Health
Caroplast, Inc.
Citizens South Bank
Duke Energy
Earl Tindol Ford
East Gaston H.S.
Footprints Carolina, Inc.

GCS Nutrition Assoc.
Gaston Co. Schools
Gaston Metropolitan
Planning Org.
Gaston Woman's Club
Holy Angels
Lincare
Local Churches
McKenney Family
Dealerships
Mutual of Omaha

Piedmont Vending
Pioneer Girl Scouts
PSNC Energy
Queen of Apostles
Stefano Foods
The Hartford
Truliant FCU
WIX-Filtration
WIX-MDC

Angel Bowl Sponsor Levels & Benefits

\$2,500 Silver Sponsor

- Recognition as “Silver Sponsor” of the 18th Annual Angel Bowl during each bowling session
- Logo displayed on T Shirt
- Prominent advertisement in the Angel Bowl Program
- Recognition on the Holy Angels Website, Facebook Page and at the Awards Ceremony
- Recognition in the Heartline spring newsletter (mailed to over 20,000 individuals)
- Invitation to the Sponsors Hospitality Room at the Event
- Opportunities to promote business by providing promotional items for door prizes

\$1,000 Bronze Sponsor

- Recognition as “Bronze Sponsor” of the 18th Annual Angel Bowl during each bowling session
- Logo displayed on T Shirt
- Recognition in the Heartline spring newsletter (mailed to over 20,000 individuals)
- Name printed in Angel Bowl Program
- Invitation to the Sponsors Hospitality Room at the Event
- Recognition on the Holy Angels Website, Facebook Page and at the Awards Ceremony
- Opportunities to promote products with complimentary samples, prizes, coupons etc.

\$500 Session Sponsor

- Name displayed on all 32 score monitors during sponsored session
- Name announced continuously during sponsored bowling session at Angel Bowl
- Recognition in the Heartline spring newsletter (mailed to over 20,000 individuals)
- Name printed in Angel Bowl Program
- Invitation to the Sponsors Hospitality Room at the Event
- Recognition at Awards Ceremony
- Opportunities to promote products with complimentary samples, prizes, coupons etc.

\$250 Lane Sponsor

- Name of company/organization over one bowling lane at event
- Recognition in the Heartline spring newsletter (mailed to over 20,000 individuals)
- Name printed in Angel Bowl Program
- Recognition at Awards Ceremony
- Opportunities to promote products with complimentary samples, prizes, coupons etc.

\$150 Prize Sponsor

- Name announced during each bowling session at Angel Bowl
- Recognition in the Angel Bowl Program
- Recognition at Awards Ceremony
- Opportunities to promote products with complimentary samples, prizes, coupons etc.

\$100 Table Sponsor

- Name of company/organization displayed on a sign placed on your sponsored table
- Recognition in the Angel Bowl Program
- Recognition at Awards Ceremony.
- Opportunities to promote products with complimentary samples, prizes, coupons etc.



H O L Y A N G E L S
Angel Bowl Sponsor Commitment Form

Yes! We commit to serve as a Sponsor of the 2010 Angel Bowl and support the innovative programs and residential services that Holy Angels provides for children and adults with mental retardation and physical disabilities, many of whom are medically fragile.

Level of Sponsor: _____

- Enclosed is a check in the amount of \$ _____
 Invoice Requested

We are also interested in:

- Team Participation and/or
 Collection Boxes

Contact Name		
Company Name		
Company Address		
City	State	Zip
Business Phone:	Fax:	Mobile:
Email		
Signature		Date

Return to:

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